

Collaboration between Comprehensive Cancer Centers (CCCs) and Non-Governmental Organizations (NGOs)



Dr. Delia Nicoara, Public Health Specialist & EU Project Manager The Oncology Institute "Prof. Dr. Ion Chiricuţă" Cluj-Napoca (IOCN)





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- Section 1: Understanding the Landscape
- Section 2: Building Collaborative Partnerships
- Section 3: Impact and Future Directions











1.1 The Role of CCCs and NGOs:



CCCs' Mission

Comprehensive Cancer Centers (CCCs) are dedicated to providing advanced cancer care, conducting research, and implementing innovative treatment approaches.



NGOs' Contributions

Non-Governmental Organizations (NGOs) play a crucial role in advocating for patient rights, providing support services, and raising awareness about cancer-related issues.



Shared Goals

Both CCCs and NGOs share the common goal of improving cancer care, enhancing patient outcomes, and promoting public health initiatives.





1.2 Patient-Centric Focus



Empowering Patients

CCCs and NGOs are committed to empowering patients by providing access to information, support programs, and advocating for patient-centric policies.



Tailoring Initiatives

Collaborative efforts focus on tailoring initiatives to address the unique needs of different regions, ensuring that patient perspectives are integrated into cancer care and research.



Promoting Dialogue

The collaboration fosters dialogue and understanding between CCCs and NGOs, promoting patient-centric care and involvement in cancer research.





1.3 Challenges and Opportunities



Challenges

Both CCCs and NGOs face challenges such as resource constraints, access to care, and addressing the diverse needs of cancer patients.



Opportunities for Collaboration

By working together, CCCs and NGOs can leverage their strengths to address these challenges, promote advocacy, and enhance the quality of cancer care and support services.



Regional Dynamics

Understanding regional dynamics is essential for tailoring collaborative initiatives to address specific challenges and opportunities within different geographic areas.





1.4 Aligning Values and Missions



Shared Values

CCCs and NGOs prioritize compassion, inclusivity, collaboration, transparency, excellence, integrity, and innovation in their operations and relationships.



Mission Alignment

The collaboration aligns with the mission of both CCCs and NGOs to ensure patient perspectives are integrated into cancer care, research, and public health initiatives.



Impactful Partnerships

By aligning values and missions, CCCs and NGOs can create impactful partnerships that benefit cancer patients, families, and communities.











2.1: Establishing Local Antennas

 CCCs and NGOs can establish local antennas to drive collaboration, tailoring initiatives to the specific needs and priorities of different regions.

Localized Collaboration

Patient Participation

 CCCs can involve patients, survivors, and caregivers in committees and working groups to provide ongoing feedback and insights into cancer care and research initiatives. Identifying regional priorities is essential for developing targeted collaborative programs that address the unique challenges within each region.

Regional Priorities





2.2: Advocacy and Policy Influence

 Collaborating with NGOs, CCCs can advocate for the development and implementation of cancer and health policies that prioritize patient needs, rights, and equitable access to cancer diagnosis and quality care.

Advocating for Patient-Centric Policies

Inclusion in Decision-Making

 Advocating for the inclusion of patient representatives in hospital boards ensures that the patient perspective is considered in decision-making processes related to cancer care within CCCs. Collaborative advocacy efforts can influence policy decisions, promoting patient-centric care and enhancing the quality of cancer care and support services.

Policy Impact





2.3: Capacity Building and Training

 CCCs and experts can provide training and resources to patient organizations to strengthen their capacity in areas such as research involvement, advocacy, and patient support.

Strengthening Patient Organizations

Empowering Patients

 Developing patient-centered educational programs and resources empowers patients to inform and follow-up on their diagnosis, treatment options, and available support services. Training patients and caregivers to read scientific papers, evaluate grant proposals, and actively participate in research programs enhances their engagement and contribution to cancer care and research.

> Training for Engagement





2.4: Sharing Best Practices

 Creating an online platform for sharing best practices, successful patient engagement models, and innovative strategies among CCCs, patient organizations, and patients.

Online Platform for Knowledge Sharing

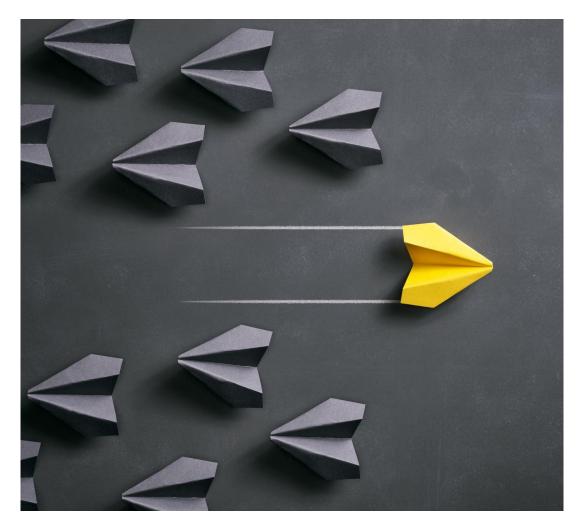
Regional Collaboration and Networking

 Facilitating regular networking events and forums at the regional level to promote collaboration, knowledge sharing, and peer support. Organizing bi-annual networking events at the European level to strengthen the relations of local/regional antennas and CCCs, fostering a sense of community and collaboration.

Bi-Annual Networking Events











3.1: Enhancing Patient Empowerment

Empowering Patients Through Education

 Hosting webinars focused on survivorship care, featuring experts and survivors to discuss post-treatment challenges, long-term care strategies, and ways to enhance the quality of life or cancer survivors.

Holistic Support

 Introducing programs that focus on the overall well-being of cancer patients, including physical rehabilitation, mental health support, and wellness activities, to improve the holistic care provided to patients.

Educational Initiatives

 Conducting awareness campaigns and educational initiatives for patients and the public, aiming to empower patients to take an active role in their care and set research priorities important to them.





3.2: Policy Influence and Research

Advocacy Efforts

 Engaging in advocacy efforts to promote patient-centered policies and support initiatives that enhance patient empowerment, cancer care, and quality of life.

Facilitating Research Involvement

 Facilitating patient involvement in research activities and promoting innovation in cancer care, ensuring that patient perspectives influence research design, implementation, and outcomes.

Quality Assurance and Standards

Setting quality
 standards for cancer
 care and supporting
 CCCs in meeting these
 standards, ensuring
 the delivery of high quality care to cancer
 patients.





3.3: Collaboration and Networking

International Engagement

 Engaging with international organizations to promote global efforts in cancer care and patient support, fostering collaboration and knowledge sharing at the international level.

Communication and Information Sharing

 Creating platforms for sharing knowledge, best practices, and updates across the network, promoting transparency and collaboration.

Transforming Cancer Culture

 Working collectively at the European and international levels to improve cancer care, support for cancer patients, and transform cancer culture, communication, and capacity building.





3.4: Future Directions and Sustainability

Sustainable Collaboration

 Implementing a focused action plan to create local/regional patientcentered ecosystems within CCCs and a European network, promoting patient empowerment, active involvement, and improved cancer care and research outcomes.

Continued Engagement

 Continuing to foster collaboration and synergy at the regional level through local antennas, allowing for tailored initiatives that address the specific challenges and opportunities within different geographic areas.

Unified Approach

Ensuring seamless
 collaboration among all
 EU-funded projects and
 joint actions, fostering a
 unified and synergistic
 approach towards
 advancing patient
 empowerment, cancer
 care, and quality of life.



Conclusion & Takeaways







Conclusion & Takeaways





This presentation outlines the collaborative efforts between Comprehensive Cancer Centers (CCCs) and Non-Governmental Organizations (NGOs) to improve cancer care, enhance patient outcomes, and promote public health initiatives.



The focus on patient-centric care, advocacy, policy influence, research involvement, and sustainable collaboration underscores the commitment to empowering patients and transforming cancer care and survivorship.



Thank you!





Dr. Delia Nicoara, Public Health Specialist & EU Project Manager The Oncology Institute "Prof. Dr. Ion Chiricuţă" Cluj-Napoca (IOCN)

delianicoara13@gmail.com

